



World **D**igital **I**maging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

2010

Wholesale Price List

1-1-2010

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Our Digital Printing Standards

Please feel free to transmit your copy jobs to World Digital Imaging via the internet at our web site listed above. Please include all details including paper type and quantities.

Since World Digital Imaging is a licensed *Adobe Print Provider* we maintain all the most recent versions of the Adobe design programs.

Adobe Acrobat .pdf files is the preferred file format. “.pdf” files have proven to be the most successful as it has eliminated most of the issues with fonts and picture files (.jpg and .tiff).

We also accept:

Adobe

Acrobat - Illustrator – In Design - PhotoShop

Microsoft

Word – Excel - Powerpoint - Publisher

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

2010 Price List for 8 1/2 x 11 Copies

Standard Letter Size (8 1/2 x 11) Paper :

8 1/2 x 11	20 # Bright White	\$.0400 per side
8 1/2 x 11	60 # Bright White	\$.0500 per side
8 1/2 x 11	70# Bright White	\$.0600 per side
8 1/2 x 11	3 Hole Punch 20 #	\$.0500 per side
8 1/2 x 11	3 Hole Punch 60 #	\$.0600 per side
8 1/2 x 11	Cover Stock White & Pastels 65/67 #	\$.0800 per side
	(Cream, Ivory, Canary, Goldenrod, Salmon, Pink, Lavender, Blue, Green, Tan, Gray)	
8 1/2 x 11	Pastels 20 #	\$.0500 per side
	(Cream, Ivory, Canary, Buff, Goldenrod, Salmon, Cherry, Pink, Lavender, Blue, Green, Tan, Gray)	
8 1/2 x 11	Astrobrights 60#	\$.0700 per side
	(Electric Pink, Electric Yellow, Cobalt, Electric Red, Electric Green, Electric Orange, Fuchsia, Gold, Lime Green, Blue, Orange, Canary, Red, Kelly Green, Teal, Purple)	
8 1/2 x 11	Astrobrights Cover Stock 65 #	\$.0900 per side
	(Electric Pink, Electric Yellow, Cobalt, Electric Red, Electric Green, Electric Orange, Fuchsia, Gold, Lime Green, Blue, Orange, Canary, Red, Kelly Green, Teal, Purple)	
Transparencies		\$.75 per image
Custom Copied Tabs (available in banks of 3,4,5)		\$.75 per tab
Labels (Avery White)		\$1.00 per sheet
CD/DVD Black & White Labels		\$.99 each
Carbonless Form 2 Part		\$.22 per set
(8 1/2 x 11) 3 Part		\$.32 per set
	4 Part	\$.42 per set
	5 Part	\$.52 per set
8 1/2 x 11	Gloss Text Weight 80#	\$.09 per side
	Gloss <u>Cover</u> Weight 80#	\$.10 per side
	Gloss <u>Cover</u> Weight 100#	\$.12 per side

Other Copier Services:

Litigation/Hand Fed Originals \$.25 per image

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

2010 Price List for Copies

Other Paper Sizes:

Legal Size 8 ½ x 14	20 # White	\$.0500 per side
Legal Size 8 ½ x 14	60 # White	\$.0700 per side
Legal Size 8 ½ x 14	Pastels 20 #	\$.0600 per side
<small>(Cream, Ivory, Canary, Buff, Goldenrod, Salmon, Cherry, Pink, Lavender, Blue, Green, Tan, Gray)</small>		
Legal Size 8 ½ x 14	Astrobrights 60 #	\$.0900 per side
<small>(Electric Pink, Electric Yellow, Cobalt, Electric Red, Electric Green, Electric Orange, Fuchsia, Gold, Lime Green, Blue, Orange, Canary, Red, Kelly Green, Teal, Purple)</small>		
Ledger Size 11 x 17	20 # White	\$.0800 per side
Ledger Size 11 x 17	60 # White	\$.1000 per side
Ledger Size 11 x 17	Pastels 20 #	\$.1000 per side
<small>(Cream, Ivory, Canary, Buff, Goldenrod, Salmon, Cherry, Pink, Lavender, Blue, Green, Tan, Gray)</small>		
Ledger Size 11 x 17	Astrobrights 60#	\$.1400 per side
<small>(Electric Pink, Electric Yellow, Cobalt, Electric Red, Electric Green, Electric Orange, Fuchsia, Gold, Lime Green, Blue, Orange, Canary, Red, Kelly Green, Teal, Purple)</small>		
Ledger Size 11 x 17	White 65/67#	\$.1400 per side
	Pastels 65/67#	\$.1500 per side
<small>(Cream, Ivory, Canary, Buff, Goldenrod, Salmon, Cherry, Pink, Lavender, Blue, Green, Tan, Gray)</small>		
	Astrobrights 65 #	\$.1600 per side
<small>(Electric Pink, Electric Yellow, Cobalt, Electric Red, Electric Green, Electric Orange, Fuchsia, Gold, Lime Green, Blue, Orange, Canary, Red, Kelly Green, Teal, Purple)</small>		
Ledger Size 11 x 17	Gloss Text Weight 80#	\$.1800 per side
	Gloss <u>Cover</u> Weight 80#	\$.2000 per side
	Gloss <u>Cover</u> Weight 100#	\$.2500 per side

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com

e-mail: orderentry@wdi-whq.com

2010

Color Copy Standards

Letter Size 8 ½ x 11

20 # Bright White	See our Quantity Discounts
60 # Bright White	\$.25 per side
65 # Bright White Cover	\$.35 per side
80 # Gloss Text	\$.40 per side
100 # Gloss Cover	\$.45 per side

Legal Size 8 ½ x 14

60 # Bright White	\$.30 per side
65 # Bright White Cover	\$.45 per side

Ledger Size 11 x 17

60 # Bright White	\$.50 per side
65 # Bright White Cover	\$.75 per side
100 # Gloss Cover	\$.90 per side (one side only)

Color Transparencies	\$ 1.25 per image
Color Labels – w/o Bleeds	\$ 1.25 per sheet
Color Labels – w/ Bleeds	\$ 1.50 per sheet
CD/DVD Color Labels	\$ 2.50 each

Every day – all day!
No Specials like the National Chains!!
World Digital Imaging's standard Price!!!
How can we do this – 25 color copier/printers, that's how!

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com

e-mail: orderentry@wdi-whq.com

2010 Post Card Prices

Large Postcards - 5 1/2 x 8 1/2

<u>Stock</u>	<u>Black/Black</u>	<u>Color/Black</u>	<u>Color/Color</u>
65#, 80# Cover Stock	\$.10	\$.20	\$.40
100# Gloss, C1S 12 Pt. Stock	\$.14	\$.30	\$.50

Discounts available for quantities over 6,000.

Small Postcards - 4 1/4 x 5 1/2

<u>Stock</u>	<u>Black/Black</u>	<u>Color/Black</u>	<u>Color/Color</u>
65#/80# Cover Stock	\$.05	\$.10	\$.20
100# Gloss, C1S 12 Pt. Stock	\$.07	\$.15	\$.25

Discounts available for quantities over 10,000.

Every day – all day!
No Specials like the National Chains!!
World Digital Imaging's standard Price!!!
How can we do this – 50 color copier/printers, that's how!

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com

e-mail: orderentry@wdi-whq.com

2010 Business Card Prices

Business Card Standard Stock used: 80# Cougar Bright White 100# Gloss

All first time business cards are subject to a \$ 15.00 setup and design fee.
Design will be maintained on our network for reprint purposes.
Reprints are not subject to the setup and design fee.

Full Color Business Cards without Bleeds

Qty	100	250	500	1000
Cost	\$15	\$25	\$35	\$45

Full Color Business Cards with Bleeds

Qty	100	250	500	1000
Cost	\$20	\$40	\$50	\$55

Second Side Full Color Printing

Qty	100	250	500	1000
Full Color Cost times 2				
Black Only	\$10	\$15	\$20	\$25

Black & White Cards – Flat Printing

Qty	100	250	500	1000
Cost	\$10	\$15	\$20	\$25

Black & White - Thermography

Qty	100	250	500	1000
Cost	N/A	\$35	\$40	\$45

Additional 1000 cards - \$35.00
For Bleeds – add \$10.00
2nd Side Black & White – add \$45.00

Ask for a quote on all other designs.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com

e-mail: orderentry@wdi-whq.com

2010

Color Copy Quantity Discount

8 1/2 x 11 20# Bright White

Same original – per original, per side
Electronic File - .pdf is the preferred file format

Minimum \$ None
Set up Fee \$ None

<u>Quantity</u>	<u>Price Per Copy</u>
1 to 999	\$.20 each
1,000 to 2,499	\$.15
2,500 to 4,999	\$.12
5,000 to 9,999	\$.10
10,000 to 24,999	\$.07
25,000 to 49,999	\$.06
50,000 +	Call for Special Prices

The “World’s lowest price” for Color Copies.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Plastic Coil Binding

0-75 sheets	\$.50 plus per page punch cost
76 - 150 sheets	\$.55 plus per page punch cost
151 - 225 sheets	\$.60 plus per page punch cost
225 - 300 sheets	\$.75 plus per page punch cost
301 - 400 sheets	\$ 1.75 plus per page punch cost
+ 401 sheets	\$ 3.00 plus per page punch cost

Add Punch price **\$.01 per sheet**

Allow 3 days for receipt of non standard coil colors.
Most jobs will be completed and returned within 24 hours after receipt of coil.

Colors available:

Standard Colors: Black, White, Clear, Blue, Red, Reflex Blue

Non Standard Colors: Green, Yellow, College Orange, Med. Brown, Brown, Apple Green, Fuschia, Violet, Dark Teal, Forest Green, Wynn's Purple, Wedgwood Blue, Grey, Teal, Turquoise, Ivory, Light Brown, Pastel Blue, Pink, Mint Green, Tan, Lilac, Dusty Rose, Navy, Burgundy, Dark Green,

Neon Colors: Gold, Silver, Blue Oyster, Pearl, Black Rose, Metallic Forest, Neon Amber, Neon Orange, Neon Yellow, Neon Red, Tangerine, "Glow in the Dark Iridescent"

Note: Add 25% to the final binding cost for these Neon colors.

Plastic Comb Binding (aka GBC Binding)

(1/4 to 3/8)	0-50 sheets	\$.55 per comb
(1/2 to 3/4)	51-100 sheets	\$.65 per comb
(1" to 1 3/4)	101-250 sheets	\$.75 per comb
(2" Comb)	+251 sheets	\$ 1.50 per comb

Available Stock Colors - Black & White

Add GBC Punch price **\$.01 per sheet**

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

2010 Price List for *additional Finishing Services*

Stapling (One staple - upper left)

0 – 35 Sheets	No Charge
36 – 50 Sheets	\$.02 per staple
51 – 100 Sheets	\$.04 per staple
101+	Not Available

Booklets (Fold, Saddle-Stitched, Trim) \$.50 per booklet
(up to 15 sheets of paper or 60 pages on a Signature Book) Larger sizes not available.

Cutting	\$.75 per cut
Padding	\$.50 per pad
Folding (Standard single folds, Tri, Half, Z)	\$.02 per sheet
Hand Folding	Available
Custom Drilling	Available
Clear Presentation Cover	\$.75 per cover
Black vinyl Rear Presentation Cover	\$ 2.50 per cover

Binder Build – labor only (does not include the binder)

(includes insertion of covers front, back, and spine)

2½” - 3” Binders and above	\$ 2.50 per binder
1½” – 2” Binders	\$ 1.50 per binder
½” – 1” Binders	\$ 1.00 per binder

Binders and preprinted tabs are available from World Digital Imaging. Ask for a quote.

Gathering & Assembly	\$.01 per impression/copy
Individual Rings	\$.50 per ring

(includes the drilling of up to 3 holes)

Pouch Laminating

8 ½ x 11	\$ 1.50
8 ½ x 14	\$ 2.00
11 x 17	\$ 3.00
Business Card	\$.75
Luggage Tag	\$.75

Large format is available. See Large Format Printing & Laminating.

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Scan to File

Pricing Options

1. Scan to file - "off the glass" \$ 1.50 per scan
Single copy option
2. Standard Size Originals - Document Fed
8 ½ x 11 – B/W \$.20 per scan Color - \$.40 per scan
8 ½ x 14 – B/W \$.30 per scan Color - \$.60 per scan
11 x 17 - B/W \$.40 per scan Color - \$.80 per scan

Available file formats are:

.pdf – low resolution (300 dpi) and high resolution (600 dpi)

.tiff – low resolution (300 dpi) and high resolution (600 dpi)

Low resolution .pdf file format will be used unless otherwise specified.

3. \$.50 per image
Saved as an OCR unedited Microsoft (.doc) file format
4. \$ 1.00 per image
Saved and edited as a Microsoft (.doc) file format.
Exact Font Matching is not guaranteed.

Output Media

E-mail	Free - No Charge
CD	\$ 5.00 per job file
DVD	\$ 10.00 per job file
Flash Drive	\$ 15.00 per job file (1 Gig)

CD/DVD Color Labels \$ 2.50 each

All output media are created using "open session" so additional job file's are added "FREE - No Charge".

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Personalized Color Calendars

Initial Calendar Price

\$19.95

Includes 12 Monthly Picture Scans
Includes Custom designed cover
Includes All American Holidays in color
Drilled, Punched and coiled with the color of your choice.

\$.15 per personal event

Birthday, Anniversary, Birth Anniversary, Date of Death
and any other personal event you wish to include

Each additional Personalized Calendar or reorders

\$ 5.95

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Large Format Digital Color Prints

Standard Size available
24 inches wide
Wider available on request

\$ 4.00 per square foot for 24# Bright White

\$ 5.00 per square foot for Photo Gloss

Mounting options available:

Foam Board – Corrugated Plastic \$ 2.00 per square foot

Golf Hole Signs are available, ask about pricing.

Laminating only - \$2.00 per square foot

Standard turn time for 24" wide is 24 hours

Pricing Example:

$2' \times 3' = 6' \times 5.00 \text{ per square foot} = \$ 30.00 \text{ per poster}$

Other larger sizes are available

Prices are effective 1-1-10.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

In House Graphic Design Services

\$ 60.00 per hour

½ hour minimum

In house graphic design service available for:

Business Cards

Letterhead

Envelopes

Newsletters

Forms

Flyers

Mouse Pads

Coasters

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Custom Designed Full Color Mouse Pads, Coasters & Magnetic Car Signs

Your Company Logo
Your Family Picture

Custom Designed Full Color Mouse Pads

Size 9 ¼ x 7 ¾ and ¼ in. thick

\$ 7.50 each

Minimum order - 10

Custom Designed Full Color Coasters

Size 3 ½ in square

\$ 7.50 per set

Minimum order - 5 sets

4 per set

Magnetic Full Color Car Signs

Size 12" x 18"

Set of two - \$ 75.00

Please add minimum of ½ hour Graphic Design charge to each order.

Prices are effective 1-1-2010.

World Digital Imaging

1138 Richfield Center
Beavercreek, Ohio 45430
Factory Direct (937) 431 1982
Fax (937) 431 1985

On the web: www.wdi-whq.com
e-mail: orderentry@wdi-whq.com

Additional Products
available from
“the World”

Custom Designed Wedding Invitations

As displayed at the Dayton Bridal Connection

Traditional Wedding Invitations

Raised Letter Business Cards

Envelopes

Letterhead

Labels, Tags, Magnets

Political Printed Products

School Printed Products

What does it cost you to make a copy??

How do you calculate cost per copy and what is your actual cost per copy? These are two very good questions that we are asked often. In reality, most of the time, actual cost per copy varies from month to month depending upon your monthly usage.

Here's a formula that is used in the copier business:

Monthly Lease Cost	\$ _____
Monthly Maintenance Base	\$ _____
(Copy charge/Click charge) X (actual copies per month)	\$ _____
Consumable supplies (Toner, Staples, developer, etc) normally estimated	\$ _____
Total Monthly Cost	\$ _____

Now divide the total monthly cost by the number of copies per month _____

Total Cost per Copy \$. _____

Think you've got our price per copy beat?

Now to compare to our prices you need to add:

Your paper cost	\$ _____
Your labor cost	\$ _____
Your overhead costs	\$ _____

Now compare. Your cost per copy \$. _____

Our cost per copy \$.0400

How many copies do you make per year? _____

How much money can you save? \$ _____

World Digital Imaging

1138 Richfield Center

Beavercreek, Ohio 45430

Factory Direct (937) 431 1982

Fax (937) 431 1985

On the web: www.wdi-whq.com

e-mail: orderentry@www.wdi-whq.com